

## **Lincoln Business Club - Minutes of Meeting**

**Friday 29<sup>th</sup> May 2009**

### **Welcome to the meeting by the Chairman and aim of the Business Club**

The Chairman, Eddie Strenziel, extended a warm welcome to the members and briefly explained to the members the key aims of the Business Club. Namely, that the club is able to provide a voice for businesses in Lincoln, whilst also being a relaxed environment in which to meet and network with members of the local business community.

### **Member Introductions**

Starting with the committee members, each of the members stood up and introduced themselves and stated which businesses they are from. Kate Strawson was introduced to the other members as the newest member of the committee, representing Shooting Star PR, assisting the Business Club with future PR.

### **Sponsorship for Future Meetings**

The vice chairman reminded members if they would like to sponsor a future meeting to contact Nikki Gray, Secretary of the business club, there is currently a waiting list until Jan 2010.

### **A word from our Sponsor – Bryan Williams from The White Hart Hotel and Rachel Dobson from Grille Events**

Bryan gave an overall introduction to The White Hart Hotel in Lincoln and introduced his 'Charlie's Angels' to the meeting. Rachel, from Grille events, explained to members about the Grille Restaurant, special food offers, use of the restaurant for private dining, functions and parties. Rachel explained there was a cocktail area and relaxing bar welcome to all, not just hotel residents, for drinks and food, Rachel also discussed special events such as an annual wine club.

Rachel discussed the availability of the meeting and function rooms within the hotel, available for functions, meetings, conferences etc, and directed members to their literature on the tables for further information.

Bryan concluded the presentation by thanking everyone for listening and directing any enquiries to himself or a member of his team.

## **Speaker – Chris Trigg – Chartered Management Institute**

Chris delivered a brief overview of the Chartered Institute of Management (CIM) explaining it is the leading body for professional managers with over 700 members in this country. Began in 1992, with over 94,000 members in the UK; the aims of the CIM are to encourage development and set a standard of management. Chris discussed the benefits to joining, including; professional recognition, enhance employability, improve self development etc Chris briefly explained the resources available for members including, a vast online resource, research publications and journals, and a host of management resources.

Chris concluded his presentation with addressing benefits for the individual taking up CIM, and advised members of the club to speak to him for further information.

## **Charity Donations**

Alex Gray asked the members who hadn't but wanted to vote for a specific charity to get a slip from her at the break/after the meeting. Alex explained equal amounts of money are donated to 2 local charities after the AGM in July. All members have the opportunity to nominate and the highest nominations will be selected. Results will be announced at one of the upcoming meetings.

## **First Speed Networking Session**

John Cawdell introduced the first speed networking session.

Members were asked to change places and sit with people they did not know and where possible to have full tables in order to get the most out of the speed networking part of the meeting. This enables members to sell their business for 1 minute to the rest of the people on their table. This is a valuable opportunity to get to know the members of the club and to swap business cards.

## **Coffee Break**

## **Second Speed Networking Session – introduced by Mark Jarvis**

Members were encouraged to change places and sit with people they did not know and hadn't sat with at the first speed networking session.

### **Card Draw Speaker – Kashan Ashwell – Barfield Travel**

Kashan explained that Barfield Travel has been established since 1986 in Newark, an independent travel management company, they offer full range of travel services with discounted travel options available.

Kashan explained they offer a personal service and have access to full range of travel options to offer business travellers best possible options.

Kashan concluded that Barfield Travel offer full range of services for SME's and asked members to speak to her for any enquiries.

### **Card Draw for June:**

The winner of the card draw was Jabbar Khawar of JBR Law. Jabbar will have 5 minutes to present his business to the meeting.

### **Website**

Mark Jarvis reminded members that they need to register as members on the website, and to send Mark any events they would like to promote onto the business club website.

### **Events**

Alex Gray asked members to vote for their preferred event option, options were

Bowling – 2 votes

Wine and Cheese Evening – 31 votes

Dinner – no votes

Curry – 30 votes

Alex, will report back at the next meeting with further information on the next Business Club event.

### **Advertising/PR**

Kate Strawson spoke very briefly on Shooting Star PR and their support for the Lincoln Business Club. Shooting Star PR will now be supporting the Lincoln Business club with any PR needs.

### **Announcements**

There were several member announcements which were as follows:

Geraldine Gunner, Wellhead Upholstery – invited members to visit her at this year's Lincolnshire Show in June, where Geraldine will be performing several demonstrations.

St Barnabas Hospice – organised midnight walk for females only on 11<sup>th</sup> July, all welcome to get involved.

Ladey Adey Invited all female members to Pink Parties event, Golf Day on 19<sup>th</sup> June, speak to Ladey for more information.

Nikki Gray – explained herself and other members from the Business community would be walking the Great Wall of China in October for charity, for more info and to sponsor the team please speak to Nicki.

### **Chairman's closing remarks**

The Chairman asked that members do not leave literature on the main tables unless they are sponsors for the meeting, and asked all literature from tables is picked up at the end of the meetings.

The Chairman also reminded members if they would like a new business club name badge to speak to Wayne, from the Football club

The Chairman concluded the meeting by thanking the speakers and sponsors and closing the meeting.

### **Date and Time for Next Meeting**

The next meeting will be Friday 26<sup>th</sup> June 2009 at 7am – 9am.